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For Immediate Release

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Movie Madness has the perfect holiday gifting season for lovers of #physicalmedia

Movie Madness presents a holiday season filled with various fun events for fans of physical media or the fans in your life. In November, we're proud to host a benefit for the [Northwest Museum of Cartoon Arts](#) at our in-store Miniplex on November 16, from noon - 4 PM. We'll be featuring cartoons that aren't available to be streamed on the internet, showing the true value of holding on to those tapes and DVDs. Also, we're closing out the month with our own Small Business Day Sale (11/30; noon - 5 PM) featuring a huge variety of used Blu-rays, DVDs, and VHS as well as our own produced merch, perfect for stuffing a stocking or just treating yourself. We'll also be on site selling the perfect gift for a movie lover... a [membership](#) to Movie Madness or the Hollywood Theatre!

In December, we're inviting locally-owned bookstores to join us for a Pulp Book Sale on December 7, from noon - 4 PM. They'll be bringing in a selection of pulp and genre novels for sale to our Miniplex. Finally, to close out the year, we'll be hosting our Employee Holiday Sale on December 21 from noon to 4 PM. The Movie Madness staff will have the opportunity to show off their creativity and will be selling their art and vintage items, perfect for a last-second holiday gift. This event is also the perfect time to meet Movie Madness employees and our community.

EVENTS

NOVEMBER

Kumoricon

11/8 - 11/10

Movie Madness and Hollywood Theatre will be at [Kumoricon](#) promoting Movie Madness' anime and Japanese film selection as well as our [AniMayhem](#) and [Mecha Panic](#) Signature Series programs at the Hollywood Theatre.

Northwest Museum of Cartoon Arts Benefit Art Show

11/16; Noon - 4PM

The [Northwest Museum of Cartoon Arts](#) will be hosting a popup in the Movie Madness Miniplex to promote their ongoing effort to build a comic book museum in Portland, OR. In addition, they will be hosting four local comic artists to sell their work. Movie Madness and NWMOCA are connected

through our shared passion for physical media preservation. During this event, we will be showing cartoons on the Miniplex screen which are not available through any streaming platform.

Small Business Day Sale

11/30; Noon - 5PM

Movie Madness will be hosting its final sale of the year on Small Business Day. This event will feature a giant variety of used Blu-rays, DVDs and VHS as well as discounted [Movie Madness merchandise](#). Perfect for physical media collectors or the perfect time to start collecting.

DECEMBER

Pulp Book Sale

12/7; Noon - 4PM

Movie Madness welcomes locally owned bookstores to sell used pulp and genre novels in the Miniplex. Physical media doesn't always need to be digital!

Crafty Wonderland

12/13 - 12/15

Movie Madness and Hollywood Theatre will be present at [Crafty Wonderland](#) selling merchandise and promoting our membership programs. Come talk movies and pick up a t-shirt to rep independent cinema and physical media here in Portland, Oregon.

Employee Holiday Sale

12/21; Noon - 4PM

Our final event of the year is the Employee Holiday Sale. The Movie Madness staff are an incredibly creative bunch who will come together to sell art and vintage items just before Christmas. This is a great event for last minute holiday purchases, and a fun way to meet the employees and community.

About Movie Madness:

[Movie Madness](#) is a Portland institution. Known for its vast collection, knowledgeable staff, and display cases full of legendary film props, the iconic Belmont storefront has a well-earned reputation as one of the best video stores in the country. Founded in 1991 by Mike Clark, Movie Madness has grown over the years to include 90,000+ titles encompassing new releases, childhood classics, foreign films from more than 65 countries, an extensive LGBTQ section, and VHS and cult rarities.

In 2017, when Mike was ready to retire, he approached his friends at the nonprofit Hollywood Theatre to see if they'd be interested in purchasing Movie Madness. The Hollywood saw an

immediate alignment with their mission of preserving and promoting the art of film, and jumped at the chance to help save a true Portland institution. After a successful crowdfunding campaign raised more than \$315,000, the Hollywood took over ownership of Movie Madness in January 2018.